



The Missouri Bicycle Foundation, Inc.

A charitable organization working for more, better, safer bicycling and walking in Missouri

**Brent Hugh,
Executive
Director**

P.O. Box 104871

Jefferson City,
MO 65110-4871

Dear Missouri Bicyclist or Pedestrian,

As a supporter of better bicycling and walking in Missouri, you know how important it is to have a strong, vital organization working on your behalf.

We are on a roll in Missouri—in the past year or so the bicycle/pedestrian community in Missouri has have moved forward such initiatives as:

- ◆ Effective, new Bicycle Safety Legislation
- ◆ Improved rumble strip standards
- ◆ Improved MoDOT drain grate standards
- ◆ A Missouri Bicycle Map
- ◆ First steps towards an effective Missouri Safe Routes to Schools program

Now we need your help to move forward initiatives like these:

- ◆ Inform the public and police officers about the Bicycle Safety Legislation
- ◆ Publish and distribute the Missouri Bicycle Map
- ◆ Bring the Safe Routes to School bicycling and walking program to every Missouri community
- ◆ Connect the Katy Trail to St. Louis, Kansas City, and all nearby communities between
- ◆ Get safe bike/ped access on new bridges, like the new quarter billion dollar Paseo Bridge

For the first time, you can make a **tax deductible donation** in support of Missouri bicycling and walking by donating to the Missouri Bicycle Foundation. The Foundation will work hand-in-hand with **MoBikeFed**—the Missouri Bicycle Federation—to make Missouri a better place to bicycle and walk.

One of the first things we need to move bicycling and walking forward in Missouri is a paid Executive Director who can devote the hours and expertise needed to move forward ideas like those listed above. Other states have moved in this direction, years ago, and that is one reason they are light years ahead of Missouri in bike/fed friendliness. **I have volunteered to donate the first six months salary as Executive Director—an in-kind donation worth \$10,000.**

The reason I did that is because, frankly, I don't feel that I can ask others to give towards bicycling in Missouri until I have given myself.

Now I am challenging supporters of bicycling and walking in Missouri to match my gift—to raise an additional \$10,000 to create a legacy for Missouri of a strong, active bicycle/pedestrian advocacy organization that will work for better roads and trails, educate the motorists, pedestrians, and bicyclists, and fight for a better Missouri for bicyclists, walkers, and runners.

We are already part of the way there. Because of donations from the board of the Missouri Bicycle Federation (unanimous support), a few generous individual MoBikeFed members, the Kansas City Bicycle Club, the Johnson County Bicycle Club, and money raised by BikeMO, MoBikeFed's recent ride in support of advocacy, we have already raised more than \$3500 towards that \$10,000. Now we need your help to make it the rest of the way.

Those who make a donation by December 31st, 2005, will be considered **Founding Donors** of the Foundation and will be given special recognition in our newsletter and on our web site.

Remember that **effect of your donation is multiplied by up to 1000 times** because much of what we do as an organization is coordinate to ensure that local, regional, and state government and charitable funds are spent in the most effective possible way for bicycle and pedestrian safety and access. Here in Missouri very little of this kind of funding has been done in the past—so a little education and encouragement can have huge results!

So please consider giving a donation, perhaps as part of your regular year-end charitable giving plan. Your contribution, whether small or large, it really does help to make more, better, safer bicycling and walking in Missouri.

The Foundation

The Missouri Bicycle Foundation, Inc., is new corporation organized exclusively for charitable, educational, and scientific purposes under section 501(c)(3) of the Internal Revenue Code.

Why should I support The Foundation?

Donations to the Missouri Bicycle Foundation will promote bicycling and walking, educate bicyclists, pedestrians, and motorists, and support safety.

Donations to the Foundation are tax deductible.

How can I donate to The Foundation?

Fill out the form on the opposite side of this sheet and return it with your check.

Those who donate any amount, whether large or small, before December 31st, 2005, will be considered *Founding Donors*.

How is this different from MoBikeFed?

MoBikeFed and the Foundation will work together to promote better bicycling in Missouri.

But there is one important difference: MoBikeFed's primary mission is legislative advocacy. Because of this, donations to the MoBikeFed are *not* tax deductible.

The Fine Print

The Foundation's 501(c)(3) application is currently pending. According to IRS regulations, official recognition of 501(c)(3) status is retroactive to the date of incorporation, August 10th, 2005. Any contributions made after that date are considered tax-deductible. Please consult your tax professional if you have any questions about this situation.

Your tax-deductible contribution supports The Foundation of Missouri Bicycling

I would like to become a **Founding Donor** of the Missouri Bicycle Foundation, Inc.

Name _____

Address _____

Phone: _____

Email: _____

Donation in honor of _____

- \$25 – Donor
- \$50 – Supporter
- \$75 – Advocate
- \$100 – Patron
- \$250 – Bronze-level Patron
- \$500 – Silver-level Patron
- \$1000 – Gold-level Patron
- \$2500 – Platinum-level Patron
- \$5000 – Double-Platinum-level Patron
- \$10000+ – Diamond-level Patron

\$ _____ other amount

Make checks payable to:



Missouri Bicycle
Foundation, Inc.
PO Box 104871
Jefferson City, MO 65110

Donations are tax deductible to the amount allowed by law. 501(c)(3) application pending.